

Resume - Ruud van Lier - BAE

Contact

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Personal data

Date of birth: **23 November 1983**. Place of birth: Haarlem, **The Netherlands**
Parents: father: John van Lier, 1939, - †1990, Theatre and cinema acting-coach and radio-host.
mother: Ingrid Kockskemper, 1950, diplomaed social worker, currently personal development and communication trainer/coach and sculpturist.
Links: [linkedin.com/in/ruudvanlier](https://www.linkedin.com/in/ruudvanlier), [facebook.com/profile.php?id=625351317](https://www.facebook.com/profile.php?id=625351317),
[youtube.com/ilmoliniari](https://www.youtube.com/ilmoliniari)

Education

2005-2008: Utrecht School of the Arts (HKU; Arts & Economics), **Arts & Media Management. Bachelor of Arts & Economics. BAE with honours granted.** Faculty of Arts, Media & Technology, Hilversum
2004-2005: Utrecht School of the Arts, Utrecht. Propedeutic (under-graduate) exam granted in Arts & Economics, Mediamanagement. Faculty of Arts & Economics. Also Studentmember of the Examining protest-committee, Secretary and co-founder of the Student-board
2002-2004: Academy of Media and Entertainment Management (HEAO), Haarlem Business School. Courses include: Projectmanagement and leadership, Business & Economical Analysis and Interpretation, Concepting and Development, Media- Production & Management, International Business Communication.
1996-2001: HAVO, Willem Blaeu College, Alkmaar, The Netherlands. Direction: Culture and Society. President Schoolparty commission

Work experience

2008: - Editorial and productional assistance for the 'Donkeypedia' pilot project. 4xm B.V.
-Workshop Video concepting and production at MTV's and the EU's Strangerfestival
-Production Manager Rutger Hauer Masterclass, FilmFactory Rotterdam
Graduation Projects as Independent Media Developer and Creative Producer:
-Production "Tears/De Breuklijn" short animion meets live action short by Teun van der Zalm.
-Creative Production 'Bloesem' . Short Fiction by Tess Lowenhardt
-Creative Production NDEmotion music video (Modeselektor, GER)
-Conceptual development and Creative Production '**Hollereer**' music video (Album release for De Jeugd van Tegenwoordig) Clients: Magnetron Music and Top-Notch
-**Owner IM Creative Productions (IMCP).**
2007: -**Projectleadership** and creative production **interactive video installation development** for the Crossing Border Festival & Producer of the 2007 **Festival Registration DVD**
-**Projectmanagement** and coordination 40 (animated) shorts/clips for the 'Underground Media' project, a **narrowcasting** pilot in the Rotterdam subway-network. (E.g.: "City of Lights" featured at the NFF 2007) Client: Inqubative
-**Setproduction** "Merrel & Bart". A actor-driven feature by Wouter van Couwelaar
2006: **Junior Creative Producer**, Habbekrats-Reclame Amsterdam. B.V. (intern)
-Production Nike Airmax Homegrown commercial. Clients: Nike
-Development and Production "De Reunie" music video (Zo Moeilijk). **Viral** for statemagazine.nl
-Production 'Stand up' music video (Don Diablo)
-**Print + Web Campaign co-ordination** TonyBell.nl; Crossmedial **Mobile content platform** brand launch and campaign for Ilse Media and NewRulez.
-Production 'Geen Klasse, Geen Stijl' musicvideo (The Opposites). Client: Top Notch
-Production two (M-)TV **Commercials** for Today'sart. Triomf Productions, Utrecht. Client: Today'sart / The Generator
-**Projectleadership** and Production 'Today'sart voor een Habbekrats'. **Event management** for a crosscultural concert-exhibition at the Arts, Technology and Music festival 'Today'sart' in The Hague . 1 venue: 4 areas;
-Production 'Dance4Life' music video (**DJ Tiesto** and Maxi Jazz for Dance4life)
-Creative Production '**Toppertje**' music video (Tropical Danny and Guillermo, 7 week #1 in the Dutch charts). Client: Universal Music Int.
2005-2006: -Production ass. 'Justice' Short graduation project by Willem Revis
-**Production & Casting** 'Alles was groen', short student feature film by Boudewijn Rosenmuller
-Production 'Liefs van de overkant'. Short student remake of Kieslowski's 'A short tale about love'
2005: Internship at cccp.tv for the daily television-show '6pack TV' (Broadcasted by SBS6 and MTV). **Creation, Production and Direction** of an audition item
2002 & 2004: Two internships at Eyeworks for (national broadcaster) BNN annual live-show 'De Nationale IQ Test' (Testing the Nation). Audience- casting and productional co-ordination of the (drunk and stoned) testing panels.
1999-2003 Founder and **general manager/managing editor** minimized.nl. One of the first successful userprofile and **online community** driven youth-marketing platforms with mix-compilations, events and promotion.
1992- Voice-over and presentation of Villa Achterwerks (VPRO) 'Van heinde en verre'. (Dutch reproduction of BBC's 'Children travel the world' documentary magazine)

Languages

Dutch: fathers tongue **German:** mothers tongue **English:** good in speaking, reading and writing

Computer skills

Mac OSX, MS Windows 95/98/2000/XP, MS Office (includes: Word, Excel, IEX, Paint, Outlook Express, PowerPoint, Finalcut Pro, Photoshop and so on)

Personal interests

Modern Arts & Media; Cinema, Entertainment, Music and Advertisement, exploring new culture(s) of any kind & meeting (new) people.